



THERE IS NO SUBSTITUTE FOR QUALITY



**COBRA**

STADIA SEATING

# HERITAGE INNOVATION PASSION - A GREAT BRITISH COMPANY

The Cobra brand is recognised globally as the name behind some of the most sophisticated seating worldwide. For over 30 years we have been proudly and solely manufacturing in the UK, earning a reputation for products that unite innovative technology, quality of design and functional elegance.

Cobra's Stadia Seating division has an impeccable track record, working with clients which include:

- |                       |                         |
|-----------------------|-------------------------|
| Manchester United     | West Bromwich Albion    |
| Manchester City       | Wolverhampton Wanderers |
| AFC Sunderland        | Birmingham City         |
| Bolton Wanderers      | Vitesse Netherlands     |
| Werder Bremen Germany | Qatar F.A               |





# PUTTING YOUR BRAND FIRST

At COBRA we are unique in our approach to stadia seating. We view it as a vehicle to build your brand and that of your sponsors and to create an income stream for your club.



## A CHOICE OF MODELS

### All seats feature:

- Polyester powder coated steel frames (galvanised where applicable)
- Marine quality UV resistant high wear vinyl
- Full colour embroidered branding and logos up to 3 images per seat.
- Full mounting hardware to directly fit to existing framework or onto custom-built Cobra framework
- A choice of either flat or sport profiled bases
- Choice of reclining or fixed backrests
- Structurally tested and approved to British and European standards



DAYTONA



MISANO



LE MANS



AT HOME...



# A RANGE OF OPTIONS

**Our service includes custom design and manufacture of all seats with:**

- 12v heater systems
- Cooling under-fabrics
- Installation mounts
- Weather proof covers
- UEFA sponsor discretion cover slips
- And of course we carry out full installation packages.

**We have an in-house, state of the art embroidery facility which can reproduce very highly detailed versions of brands and logos in full colour.**



**IN EUROPE...**



**...INTERNATIONAL**



## HELPING YOUR CLUB TO OPTIMISE REVENUE

- Cobra don't just sell seats, we place an emphasis on building an on-going relationship with clubs to help you optimise revenue opportunities
- Clear and transparent pricing
- Highly tailored flexible packages
- We make it easy and cost effective to change sponsors whenever the need arises
- We can even introduce you to new seat sponsors.





# A COMPLETE SERVICE FROM DESIGN TO INSTALLATION TO AFTERCARE

- We don't just design your seats, we offer full project management from design to installation
- Working with specialist partners to provide the highest quality bespoke solutions for any challenge, we also build dugouts and custom make shelters (either fixed or roll-away).



## MAKE YOUR FANS FEEL PART OF THE TEAM

- Use Cobra office seating in corporate hospitality areas
- Personalised service for individual customers.
- Sell your seats in your club shop or on-line
- Cobra will co-ordinate and dispatch orders so you don't even have to hold stock



# COBRA

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